



**PAAFF Film Program for Penn
ASAM 25th Anniversary**



PAAFF MISSION & VISION

MISSION

The Philadelphia Asian American Film Festival (PAAFF) aims to serve as a vehicle to showcase and celebrate Asian and Pacific Islander diaspora storytellers and their works.

VISION

PAAFF believes in celebrating and propelling the voices of Asian and Pacific Islander diaspora storytellers and creators to the forefront of culture by serving as a platform for them to share their vision with the world.





PENN ASAM's 25th Anniversary

Through a series of events in Spring 2022, Penn ASAM will **commemorate the struggles and the triumphs of our field, the Program, and our students, past and present.**

The recognition of our history demands a renewal of our responsibilities to our communities in the face of anti-Asian racism and increased insecurity resulting from the pandemic. And just as the field of Asian American Studies grows, redefining the scope and approach of its scholarship, our program seeks to expand with a series of new hires, additional course offerings, and a major in Asian American Studies, while relentlessly and unapologetically shaping the conversation of **what it means to be Asian American at Penn.**



Conference & Gala currently includes:

March 17th

- Dean's Forum: Conversation with Lulu Wang

March 19th

- Keynote speaker: Cathy Park Hong, Author of *Minor Feelings*.
- Panels:
 - Visualizing Asia American Careers with ASAM Alumni
 - ASAM History with former UAB Chairs
- ASAM 25th Anniversary Exhibit "Exploring our past"



PROGRAM DETAILS

FILM PROGRAM WITH FILMMAKER TALKBACK

Penn AsAm celebrates its 25th Anniversary in Spring 2022. PAAFF will present a film screening on Penn's campus on **March 18th**. The filmmaker(s) will be invited to attend and speak at the event.

SELECTED FILM: *The Donut King* (2020)

Based on the anniversary theme of “Visualizing Asian American Futures”, PAAFF will present *The Donut King* (2020), a immigrant story that takes place in California and reflects the experiences of the strong Cambodian community in Philadelphia.





THE DONUT KING (2020)

Closing out PAAFF's virtual festival in 2020, this documentary film follows the legacy and eventual downfall of Ted Ngoy, a pioneer of the Cambodian immigrant community in America. This film played well at virtual PAAFF and has received high praise from press. The film reflects the experiences of Cambodian immigrants in Philadelphia and is relevant to the Cambodian donut businesses in Penn's surrounding neighborhoods. The film was released during a pandemic year and did not have an in-person screening in Philadelphia. This screening will be the first time that Philadelphia audiences will be able to watch the film in the physical presence of community.

PAAFF will invite director Alice Gu to attend the film screening.





VISUALIZING ASIAN AMERICAN FUTURES

ASAM Anniversary Conference



SATURDAY, MARCH 19, 2022

11 am to 4 pm ET

The Study at University City
20 South 33rd St
Philadelphia, PA 19104

Join us for ASAM'S 25th Anniversary Conference, featuring panels, performances, opportunities for networking, and our special exhibit "Exploring Our Past."

We are also excited to welcome **Cathy Park Hong**, poet and author of *Minor Feelings* as our Keynote Speaker for the Yoonmee Chang Memorial Lecture.

Conference check-in will begin at 10:30 am, and proof of vaccination is required for attendance. Lunch will be served to all attendees.

Register by Friday, March 11th using the QR code or at this link: bit.ly/asam25conference.

Donate to ASAM today: bit.ly/ASAMGift

REGISTER BY
MARCH 11TH

